

Minutes
Placer County Economic Development Board
January 17, 2017

Call to Order

4:08 pm Call to Order - Dave Butler

Sherri Conway, Director

Celia McAdam - Debrief Measure M PowerPoint available. Q & A

Board member reports include:

Member Wegener, reported on the successful John L Sullivan/MPower partnership.

Member Patterson reported on Quarry Park Phase 2.

Member Gilbert spoke on the new tenants at the airport; In N Out will be in Lincoln in 3 months.

Member Rowe reported on the new Placer County Visitor's Guide, the new website coming and the successes in Foresthill due to target marketing. Lastly, GSEC will host their next retreat in Placer County.

Member Spokely announced the City of Auburn is hiring and Economic Development staff person for the first time in many years.

Member Weygandt commented on the great snow year Placer County is having and PC BOS approved project Squaw Valley extension of the village.

Member Grey reported on the largest agriculture project is the Sierra Foothills Meat. The website is Sierrafoothillsmeat.com. Here you can see the business concept and partners.

Member Butler commented on his recent visit to Tahoe; international travel is up 66% market is remarkable in Tahoe. Tahoe is a remarkable natural resource.

Nomination of Officers (Dave Butler)

- a. Veronica Blake nominated for Chair Jackson/Weygandt/unanimous
- b. Matt Spokely nominated for Vice Chair; Grey/Blake/unanimous
- c. New Roseville person and New Healthcare member TBD

Member Blake announced the Auburn Community Foundation has scholarship available to the Main Street Conference in February. Contact Veronica Blake if you are interested.

Adjourn 5pm

2017 Economic Development Board meeting dates are: February 15, April 19, June 21 and September 14th (Tahoe).